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Fiesta Americana Grand Meetings Mexico Partners with EMA Marketing Ltd. Canada

BURLINGTON, MA, Feb. 9, 2012 – To expand its meeting and event planning business to Canada, Fiesta Americana Grand Meetings Mexico has partnered with EMA Marketing Ltd. EMA Marketing represents luxury and boutique hotels in the Caribbean and Canada, and they specialize in meetings and incentive events. EMA will help educate Canadian meeting planners about Fiesta Americana Grand Meetings Mexico's unique offerings, and provide professional support in helping select the ideal property.

EMA Marketing is the Canadian Sales and Marketing office for an elite group of Destination Management Companies including the DMC Group. The company is led by Liz Akey, CMP, and Barbara Avery, who recently joined EMA Marketing to assist Ms. Akey. Ms. Akey has been in the travel and hospitality business for over 22 years. She has been actively involved with Site Canada, FICP and MPI Toronto for many years, and is currently entering her fourth year as VP Membership for Site Canada. Her colleague, Ms. Avery, is a well-respected travel industry veteran with more than 20 years in the hotel industry. She has worked in all segments of the market, with her focus being corporate, group, third party and incentive travel.

For information about Fiesta Americana Grand Meetings Mexico's unique meeting solutions, contact your local representative.
(<http://www.grandmeetingsmexico.com/contact-us.aspx>).
