

GRAND FIESTA AMERICANA CORAL BEACH CANCUN WINS 2016 PINNACLE AWARD AS BEST OF THE BEST HOTELS/RESORTS (OVERALL) IN THE INTERNATIONAL CATEGORY AMONG DESTINATIONS AND SERVICES FOR MEETING PROFESSIONALS



Secaucus, NJ (June 6, 2016) – **GRAND FIESTA AMERICANA CORAL BEACH CANCUN** has been recognized by readers of *Successful Meetings* as a 2016 Pinnacle Award winner in the **BEST OF THE BEST HOTELS/RESORTS (OVERALL), INTERNATIONAL** category.

Presented annually by Northstar Meeting Group’s *Successful Meetings* brand, the Pinnacle Awards are voted on by decision-makers for planning meetings, events, conferences and incentive programs in the US and worldwide.

For over 30 years, the Pinnacle Awards have earned a reputation as the most credible and valued symbol of excellence among meeting professionals and travel suppliers alike. Adding significance to this year’s awards are new categories honoring the best hotel décor/design, on-site support staff, and food & beverage service.

“On behalf of Northstar and the unrivaled audience of meeting planners and suppliers we are proud to represent, I congratulate Posadas Grupo and all of the organizations and venues who have been recognized for their outstanding efforts to elevate business meetings, incentive travel programs, trade shows and conventions during the previous year,” says David Blansfield, Executive Vice President and Group Publisher for Northstar Meetings Group. “The winners of the 2016 Pinnacle Awards are truly at the top of their game.”



Readers of *Successful Meetings* voted for the winners of the Pinnacle Awards via online ballots and provided feedback based on their professional experiences worldwide for their top hotels, conference centers and CVBs.

All winners will be listed in *Successful Meetings*’ annual Pinnacle Registry, published in August 2016 and online.

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ABOUT NORTHSTAR MEETINGS GROUP:

The Northstar Meetings Group is the leading B-to-B information and marketing solutions company serving all segments of the business events market, including full-time meeting planners, as well as senior corporate, association and not-for-profit decision-makers and incentive professionals who plan nearly 2 million meetings annually. Through its leading brands – *Meetings & Conventions*, *Successful Meetings*, *Incentive* and *Meetings News* – the Northstar Meetings Group is committed to identifying and informing meeting and event professionals, facilitating not only their continuing professional development but also providing data, digital, events and print services in support of their planning and investment decisions. For more information, please visit www.northstarm meetingsgroup.com.

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