

Association Executive at ASAE Annual Wins Diamond from ALHI



TORONTO, ONTARIO, CANADA -- **Catherine Rydell** (center), Executive Director and Chief Executive Officer of the **American Academy of Neurology**, was the lucky winner of the impressive **one-carat "Grand Fiesta Americana Coral Beach Diamond"** given away by **Associated Luxury Hotels International (ALHI)** at the **ASAE Annual Meeting & Exposition** in Toronto on August 15, 2017.



Based in the Greater Minneapolis-St. Paul area, **Rydell** is a Certified Association Executive (CAE) and serves on the Board of Directors of the American Brain Foundation. Presenting the extraordinary diamond to her at ASAE Annual are (from left): ALHI's Senior Vice President **Bill Grusich**, CMP; ALHI's Vice President of Sales for the U.S. Mid-Atlantic Region **Jennifer Erney**, CMP; **Elizabeth Melgoza**, Manager Group Sales at Grand Fiesta Americana Coral Beach Cancun; and ALHI's Chief Sales Officer **Mark Sergot**.

The dazzling diamond **necklace** was given away by ALHI as a means to spotlight its diamond-studded portfolio of more than 250 AAA Four- and Five-Diamond-quality hotels and resorts worldwide which specialize in serving the meetings and incentive marketplace. ALHI's distinguished portfolio includes the world-class oceanfront **Grand Fiesta Americana Coral Beach Cancun**.

Featuring 602 recently renovated suites which provide panoramic views of the Caribbean, **Grand Fiesta Americana Coral Beach Cancun** is nestled on Cancun's finest stretch of private beach, ideally located right by the Convention Center. The resort also offers more than 86,000 square feet of indoor and outdoor meeting space, five restaurants (including a AAA Five-Diamond recipient), an acclaimed 40,000-square-foot spa with 26 treatment rooms, an expansive pool, and a variety of water sports. The resort is just 20 minutes from Cancun International Airport (CUN).