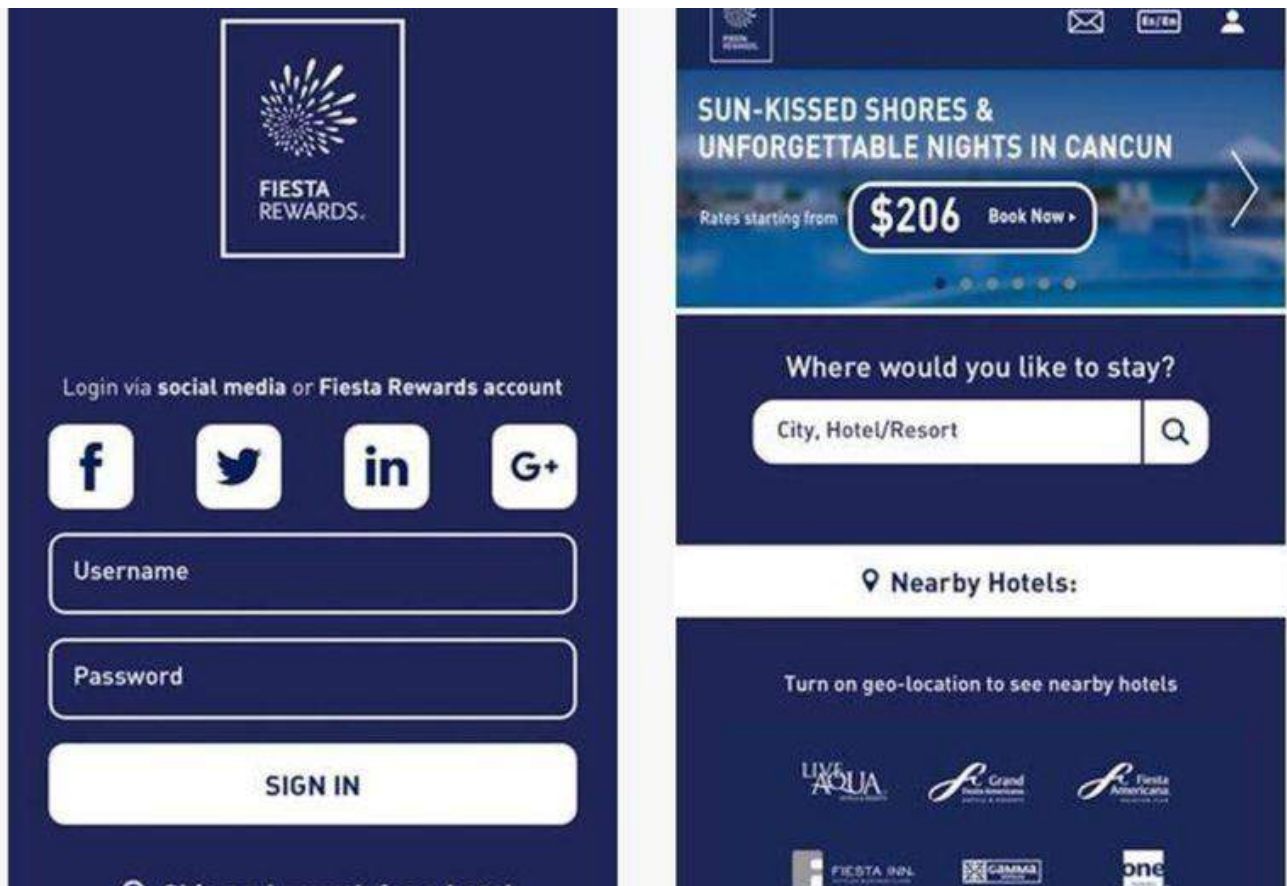


Enterprise App Now LIVE at Grupo Posadas Hotels

Available on iOS and Android mobile devices, Fiesta Rewards powered by Intelity will give guests direct access to hotel services and information at more than 141 properties in Mexico, including: Live Aqua, Grand Fiesta/Fiesta Americana.



Orlando, Fla. -- Today Intelity announces that the enterprise app it developed for Grupo Posadas S.A.B. de C.V., the largest hotel operator in Mexico, is now LIVE at four brands: Live Aqua, Grand Fiesta / Fiesta Americana, Fiesta Inn, One Hotels, and Gamma Hoteles. Launch of the Fiesta Rewards app powered by Intelity will enable 141 properties to communicate with guests more effectively throughout their journey and provide them with direct-access to hotel services and information. In addition to providing easy access for booking stays, facilitating mobile check in and placing roomservice orders or service requests,

the Fiesta Rewards app with enable members of its frequent traveler loyalty program (bearing the same name) to view their point balances and membership level.

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"Intelity's Enterprise App Now LIVE at Grupo Posadas Hotels." Worcester, Barb. Accessed 8/14/2017. Published 10 August 2017. <https://www.hospitalitynet.org/news/4084104.html>.