

# GRAND {eur}

CANCÚN · LOS CABOS · PUERTO VALLARTA  
COZUMEL · CITY COLLECTION  
ISSUE VIII · JANUARY 2015

*Fiesta Americana Grand Meetings Mexico offers a unique portfolio of distinctive properties in Mexico's most sought after destinations offering a GRAND{eur} experience that exceeds expectations.*

## WHAT'S NEW



 REQUEST PROPOSAL

**FIESTA AMERICANA, THE FLAGSHIP BRAND OF MEXICAN HOSPITALITY, RENEWS ITS IMAGE**

As reported by TravelPulse Friday January 9, 2015

Mexico's leading hotel group has introduced its new Fiesta Americana image. A brand with 35 years of experience in the market, it has the largest number of five star hotels in Mexico with a total of 17 hotels and 4,889 rooms.

The presentation was held along with the reopening of the renovated Fiesta Americana Cozumel All Inclusive and the inauguration of a second branded hotel, The Explocean Cozumel, by Fiesta Americana...

[READ MORE](#) ▶

## FEATURED PROPERTY & SNEAK PEEK



 REQUEST PROPOSAL

**INTRODUCING THE ALL NEW FIESTA AMERICANA GRAND PUERTO VALLARTA, OPENING SUMMER 2015**

**A destination to be experienced, a resort second to none!**

This all-new, five-diamond experience, 460 room Adults Only resort will join its sister hotel, the award-winning Fiesta Americana Puerto Vallarta All Inclusive & Spa adding to the options available in the region. The resort will feature an expansive array of flexible meeting space, more than any other location in Puerto Vallarta and the fourth highest square footage in all of the Pacific.

Known for its emerald waters, Puerto Vallarta is the perfect location for your next meeting and incentive and the all new Fiesta Americana Grand Puerto Vallarta will be ready to play host to you and your attendees to work hard and enjoy the area's lush mountains and the most beautiful beaches in all of Mexico.

[LEARN MORE ABOUT THIS EXCITING NEW RESORT](#) ▶



[LEARN MORE](#) ▶

## INDUSTRY NEWS



[www.TheMeetingMagazines.com](http://www.TheMeetingMagazines.com)  
**CORPORATE & INCENTIVE TRAVEL**  
THE MAGAZINE FOR CORPORATE MEETING AND INCENTIVE TRAVEL PLANNERS

**2015 MEETINGS OUTLOOK**

A view from Industry Insiders as reported by Coastal Communications December 1, 2014

Everything is looking up for the meetings industry in 2015, which is a mixed blessing for planners: Group demand is up, but so too are room rates and travel costs. That reliable old supply and demand thing.

"The meeting industry overall appears to be very much 'back in business,'" said Issa Jouaneh, vice president and general manager, American Express Meetings & Events in the 2015 Global Meetings Forecast, which predicted that group hotel prices would rise by 4.6 percent, thanks in part to increasing group demand. A recently released PwC lodging forecast projects a 2015 U.S. occupancy of 64.9 percent, the highest since 1984...

[READ MORE](#) ▶

Mexico's Award-Winning Hotels & Resorts

Exclusive Airline Partner



TRAVEL+LEISURE

