

Over 2,500 Posadas Foundation volunteers join to benefit 9,631 people in vulnerable conditions

Mexico City, August 7, 2017.- Last May, Posadas, a leading hotel and service company in Mexico, set in motion the Volunteer Month, an initiative aimed at benefiting communities and vulnerable groups in the main states where the Group operates.

This Posadas Foundation-driven program, actively involved 2,868 company collaborators and their family members benefiting 9,631 elderly people, children, and teenagers in street situation, disabled youngsters, family members of patients staying in public hospitals, children living with cancer, among other people in vulnerable conditions.

Collaborators from 132 hotels of the brands Live Aqua, Grand Fiesta Americana, Fiesta Americana, Explorea, Fiesta Inn, One Hoteles, and Gamma, as well as the Corporate Department, City and Beach Showrooms; and sub-companies like Konexo and Conectum visited various foster homes, hospitals, schools, senior nursing homes, food banks and communities, with the purpose of providing support through deep cleaning work, improvements to facilities, household appliances repair, donations in kind, delivery of groceries, lawn laying in outdoor areas, and recreational activities for the communities.

“Posadas takes great pride in having the opportunity to aid these communities and, by doing so, bring about positive changes and give proactive assistance to the people in need. Certainly, we have a strong commitment, and we will not hesitate to continue for many more years with our efforts to address the tasks we started in 2005,” said Miriam Jacaman Cánovas, Posadas Foundation Manager.

In the aftermath of the devastation caused by Hurricane Wilma in the Mexican Caribbean, the aim of the Posadas Foundation (founded in 2005 and headed by Alejandro Vázquez Enríquez) is to develop altruistic programs that will generate changes in Mexico and assist with health, education, and special needs topics in the states where Grupo Posadas operates.

Grupo Posadas is a socially responsible company that was awarded with the ESR® Distinction in 2017 for its commitment to sustainable development, among other outstanding awards.

Furthermore, the Posadas Foundation ranks among the 30 largest foundations in Mexico owing to its philanthropic and community service activities.

Among the distinctions that exalt the company, last April, Live Aqua Beach Resort Cancún, Fiesta Americana Condesa Cancún All Inclusive, and Fiesta Americana Hacienda Galindo hotels received the Green Key award, for their commitment to the environment, social responsibility and promotion of responsible practices.

About Posadas

Posadas is the largest hotel operator in Mexico, with 157 hotels and more than 25,000 rooms in beach and city destinations located throughout the country. Thanks to the positioning of its Live Aqua, Grand Fiesta Americana, Fiesta Americana, The Explorean by Fiesta Americana, Fiesta Inn, and One Hotel brands, Posadas is an internationally recognized Mexican company. Posadas also holds the Fiesta Rewards, the most important reward loyalty program in Mexico, and long-term vacation clubs Fiesta Americana Vacation Club, Live Aqua Residence Club, a private residence club, and KIVAC, a points-based vacation program. Posadas has been listed on the Mexican Stock Exchange (BMV) since 1992. For further information, please visit: www.posadas.com

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