



# GRAND {eur}



CANCÚN · COZUMEL · LOS CABOS · PLAYA DEL CARMEN  
 PUERTO VALLARTA · CITY COLLECTION  
 ISSUE XLV · FEBRUARY 2018



*Fiesta Americana Grand Meetings Mexico offers a unique portfolio of distinctive properties in Mexico's most sought after destinations offering a GRAND{eur} experience that exceeds expectations.*

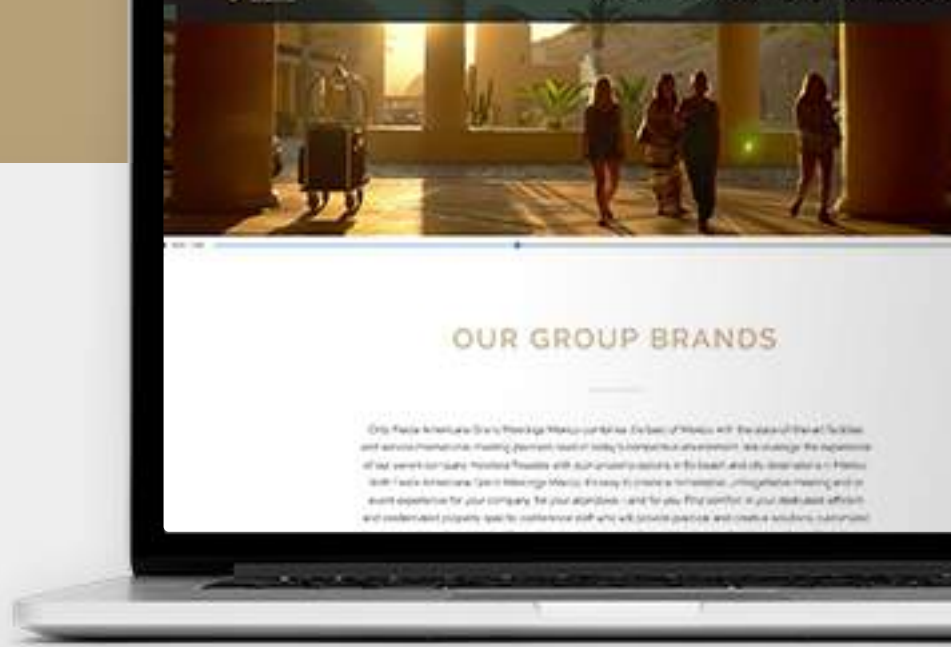
**WHAT'S NEW**

## COMING MARCH 2018

Introducing the ALL NEW Fiesta Americana Grand Meetings Mexico Website.

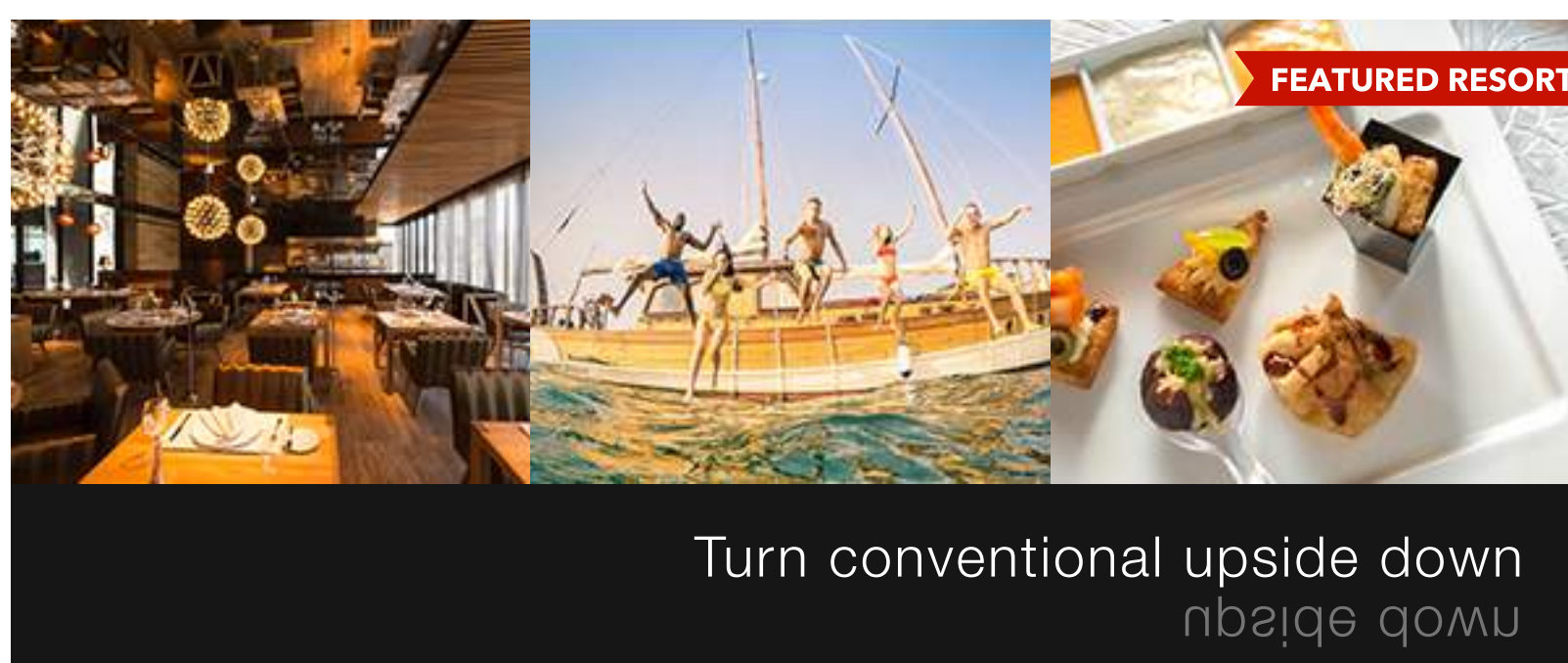
You spoke. We listened!

- Easier to Navigate
- Eye-catching Design
- Expanded Content



More of everything meeting planners and incentives need to source and book their next meeting or event! Watch for announcements and a link to our new site coming soon.

[LEARN MORE](#)

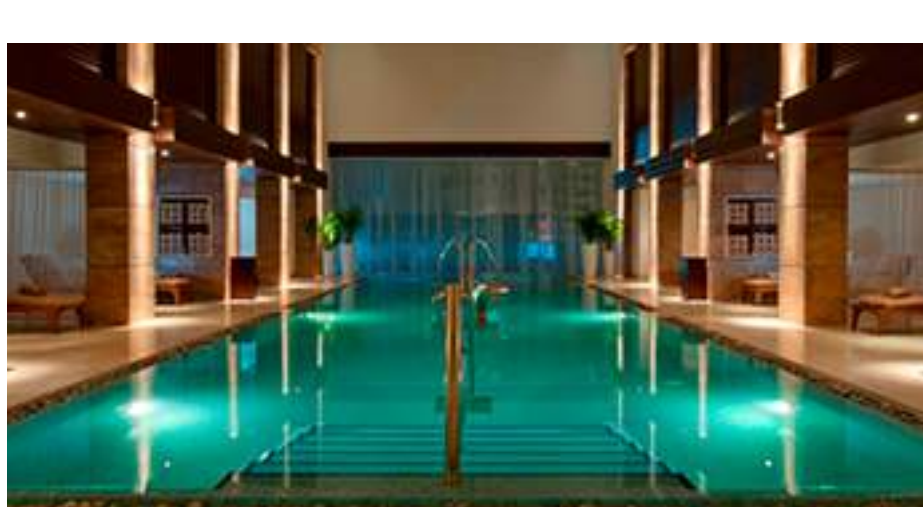


**FEATURED RESORTS**

Turn conventional upside down

Defy convention at our award-winning hotels and resorts for uniquely customized meetings with unexpected experiences, first-class service and amenities, against the breathtaking destinations of Mexico.

After a day of meetings, relax at Grand Fiesta Americana Coral Beach Cancun's 40,000 sq. ft. Gem Spa.



Discover an adventurous way to team-build with a night-time kayak adventure at the Exploreaan Cozumel All Inclusive.

Let us customize a themed event for you like this Cenote themed hosted gala!



Experience our award-winning, one-of-a-kind amenities.

[CUSTOMIZE YOUR NEXT MEETING OR EVENT](#)



**2018 PROMOTION**

# GREAT 8

2018 & 2019 PROMOTION

Take advantage of exclusive benefits and add-ons as part of our Great 8 Promotion.

[LEARN MORE](#)

## ADDRESSING CHANGE IN OUR INDUSTRY

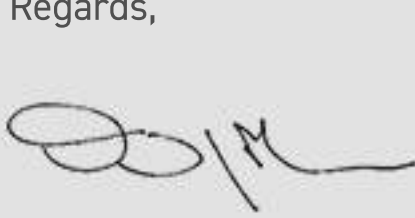
2018 marks the start of numerous changes to the group and incentive markets both locally and abroad. Technology and an emphasis on local experiences will define group travel in 2018. Additionally, the focus will be on overall attendee experience. Mexico continues to be an accessible and growing area of interest for group travel this year and we anticipate the trend to continue for the coming years as the diversification with the destination and the increased lift will drive positive results.



However, with the recent news that a major hotel chain will be lowering the compensation to third party intermediaries, one thing remains constant with us, and that is our unchanging commitment to our preferred partners, agents and planners that have helped bring us consistent growth and success through the years. We value these partnerships and have no plans to change our compensation strategy and plans in the coming years.

We're looking forward to a very successful 2018/2019 and know that this success will not be possible if not for the support of our partners.

Regards,



David J. Manzella  
 Senior Vice President of Sales & Marketing  
 Fiesta Americana Grand Meetings Mexico

[BOOK YOUR NEXT MEETING OR EVENT TODAY!](#)

Mexico's Award-Winning Hotels & Resorts

