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## **Fiesta Americana Grand Meetings Mexico Introduces the Great 8 Promotion**

*New Incentives program offers meeting planners master account rebates, airline ticket reimbursements, AND state-of-the-art, newly renovated properties that showcase the best meeting experiences in Mexico*

**Mexico City, Mexico (June 12, 2018)** – Keeping with assuring and exceeding the satisfaction of meeting planners and attendees at its core, [Fiesta Americana Grand Meetings Mexico](#) presents its Great 8 Promotion, an offering that highlights eight reasons why Mexico and Fiesta Americana Hotels & Resorts are a top choice of meeting planners and incentive groups worldwide. As part of this promotion, Fiesta Americana Grand Meetings Mexico is also extending its **2018 and 2019 Great 8 Group and Incentive Promotion** through June 30<sup>th</sup>, 2018 boasting exclusive benefits and add-ons for all members.

Fiesta Americana Grand Meetings Mexico's [Great 8 Promotion](#) focuses on its eight predominant reasons why Mexico and Fiesta Americana Hotels and Resorts are a top choice of meetings and incentive groups worldwide including:

1. Leadership and accolades
2. Beautiful destinations and warm hospitality
3. Customized meetings to satisfy guests' needs
4. Unsurpassed all-inclusive experience
5. Culinary variety
6. State-of-the-art facilities
7. Senior management with excellent expertise and support
8. Commitment to green initiatives and sustainable practices.

The Great 8 Promo also boasts incredible deals on room rates, airline site ticket reimbursements, waived surcharges for beach set ups and access to their Perfect Planner Program and eKash Programs, which allow planners to customize their event to achieve their specific objectives and reward international clients with points applicable towards savings on future group stays at participating hotels.

“Our goal is to simplify the information overflow, which can be very overwhelming, and reintroduce the broad range of options we have throughout the portfolio with an enticing offering,” explains David Manzella, SVP of Sales and Marketing for Fiesta Americana Hotels & Resorts.

Additionally, Fiesta Americana Grand Meetings Mexico announced the launch of its new easy-to-navigate website <http://grandmeetingsmexico.com/>. Through this new online hub, meetings and conference planners will be able to navigate the best locations in Mexico to host their next big event. Whether the occasion takes place near white-sand beaches, archaeological treasures shrouded by jungle, or beautiful turquoise waters planners can explore the resort's latest updates and offerings, take virtual tours of the properties, and book a meeting directly through the site with the click of a button.

Among the brands within Fiesta Americana Grand Meetings Mexico is the beach destination resort selection, La Colección Resorts by Fiesta Americana, which includes four distinct brands: Live Aqua Resorts & Residence Club, the lifestyle brand that incorporates experiences for all the senses; Grand Fiesta Americana Hotels & Resorts that presents a more luxurious experiences with five-star, personalized service; Fiesta Americana Hotels & Resorts, which showcases authentic Mexican charm is an inviting setting; and finally The Explorean by Fiesta Americana, offering a more intimate experience that invites travelers to immerse in the natural and cultural surrounding. Several resorts with La Colección recently underwent a series renovations to their meeting spaces to providing an updated experience for all attendees. These renovations include [Live Aqua Beach Resort Cancun's](#) brand-new 20,588-square-foot Convention Center with open hallways and comfortable seating areas designed specifically for meetings and other grand events and [Fiesta Americana Puerto Vallarta All-Inclusive & Spa's](#) newly reimagined spaces like Beachfront Chulavista buffet restaurant, the adults-only Sonne Beach Club and the new alfresco culinary experience La Veranda.

From modern meeting spaces and invigorating experiences across the best resorts in Mexico to its dedicated, efficient, and credentialed property-specific conference staff, it's easy to create a remarkable, unforgettable meeting or event with Fiesta Americana Grand Meetings Mexico.

To learn more about the Great 8 Promotion and other Fiesta Americana Grand Meetings Mexico news, visit <http://grandmeetingsmexico.com/>

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### **About Fiesta Americana Grand Meetings Mexico**

Only Fiesta Americana Grand Meetings Mexico combines the best of Mexico with the state-of-the-art facilities and service international meeting planners need in today's competitive environment. We leverage the experience of our parent company Grupo Posadas with 170+ property options in 60 beach and city destinations, the largest hotel operator in Mexico. At Fiesta Americana Grand Meetings Mexico, we know that no two meetings are the same. As a result, we designed two distinct collections highlighting the best of our property brands; Live Aqua, Grand Fiesta Americana, Fiesta Americana and Explorean. Each property within the collections offer state-of-the-art facilities and world-class amenities; winning us AAA Diamond Awards, World Travel Awards and more. Attendees will be amazed by the rich culture, strong hospitable and warm traditions; as well as the spectacular scenery.

Our proven track record of reliability and passion for perfection is recognized through year over year awards and positive reviews from our Meeting Planners and Incentive groups. We are dedicated to growing and making improvements to better our guests' experiences. Learn more, then come experience it yourself! <http://grandmeetingsmexico.com/>