



GRAND [eur]
OCTOBER 2018 NEWSLETTER
ISSUE XLXIII

REQUEST PROPOSAL

Fiesta Americana Grand Meetings Mexico offers a unique portfolio of distinctive properties in Mexico's most sought after destinations offering a GRAND{eur} experience that exceeds expectations.



IMEX 2018 RECAP

THANKS TO ALL OUR PARTNERS & GUESTS



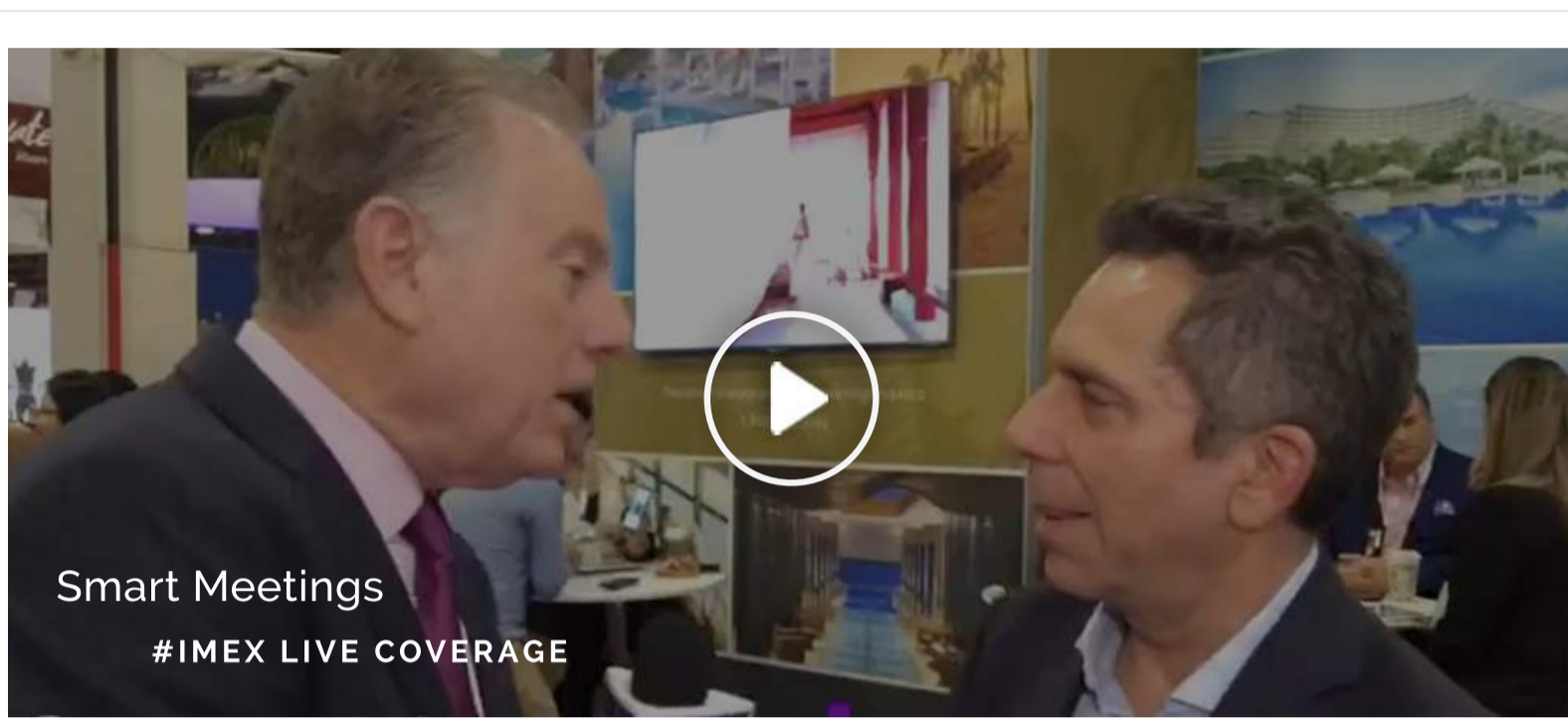
What's New

IMEX Las Vegas 2018 Show Recap

OCTOBER 16TH - 18TH, 2018

IMEX 2018 was by all measures a great success. One of the most important shows in the MICE industry today, with more than 3500 exhibitors from around the globe gathered to showcase the latest insights and developments within the industry, including our own Fiesta Americana Grand Meetings Mexico team, the event played host to a number of key notables for our International Sales Group:

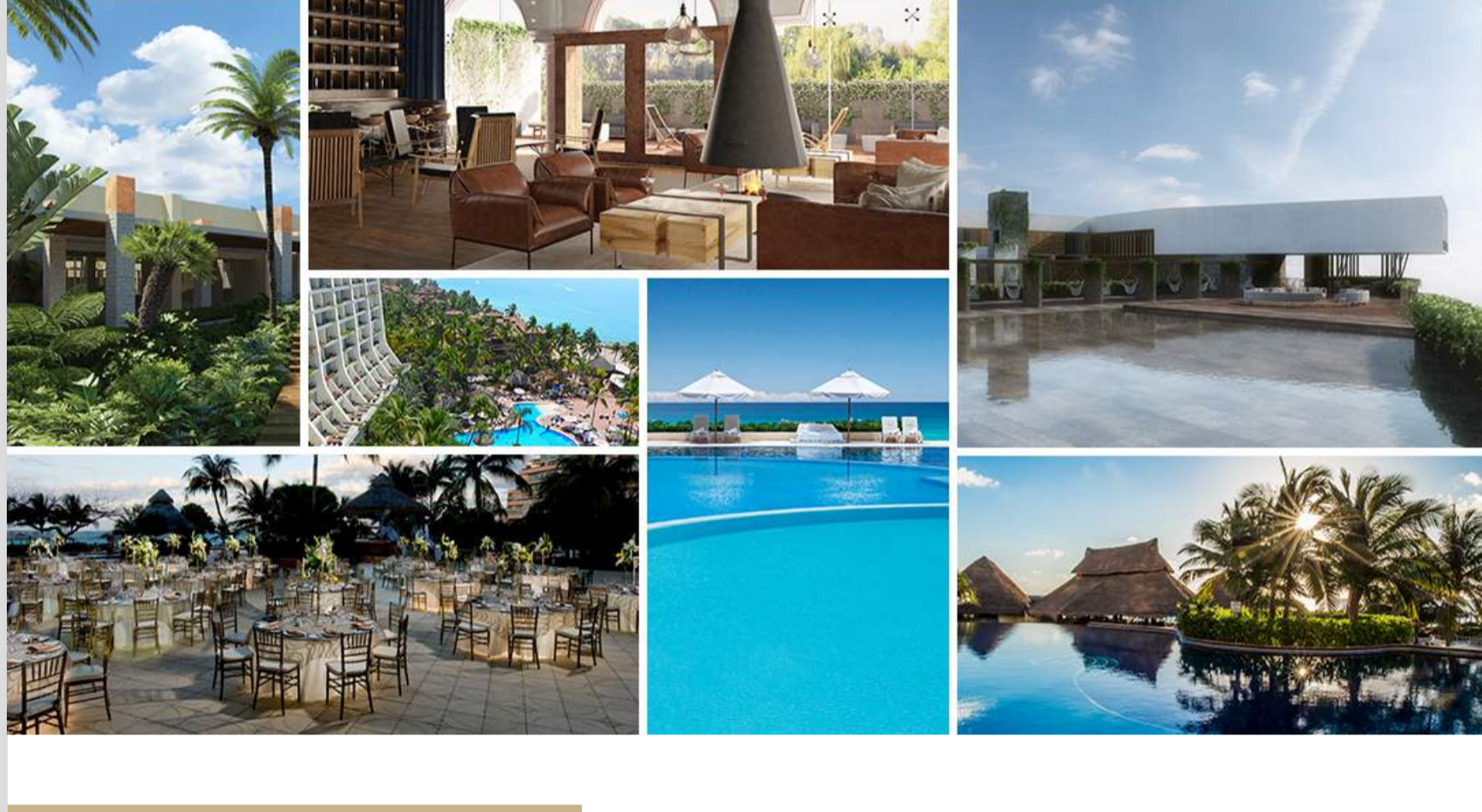
- 20% increase in hosted buyers
- Notable roster of attendees and enhanced partnerships
- Exciting new hotel and resort announcements
- Key industry/media awards and recognition



Smart Meetings
#IMEX LIVE COVERAGE

In addition to receiving a Prevue 2018 Visionary Award, a highlight of the show for the Fiesta Americana Grand Meetings Mexico team was Smart Meeting's featured coverage of Enrique Calderon, Vice President of Hotel Operations, Grupo Posadas.

WATCH VIDEO



Featured Hotels & Resorts

Thank you everyone who visited us at IMEX 2018 in Las Vegas!

We appreciate your business and taking the time to learn all that's new and exciting with our Resort and City Collection properties to include:

- Opening of the all-new Live Aqua Urban Resort San Miguel de Allende
- Renovations, upgrades and additions at Live Aqua Beach Resort Cancun
- All-new changes and renovations at Fiesta Americana Condesa Cancun All Inclusive
- Introduction of new resorts and hotels in 2019 and beyond in Punta Cana, Tulum Riviera Maya, and Condesa Riviera Maya

BOOK YOUR NEXT MEETING OR EVENT TODAY

PROMOTION EXTENDED TO DECEMBER 31ST 2018

TAKE ADVANTAGE OF OUR EXECUTIVE MEETINGS PROMOTION

Experience the very best in authentic Mexican meetings and events, and take advantage of exclusive benefits and add-ons.

LEARN MORE

LIVE AQUA BOUTIQUE RESORT PLAYA DEL CARMEN

Once in a Lifetime PROMOTION

BOOK NOW AND RECEIVE ONE-OF-A-KIND RATES

Meet the Team

IMEX "Dia de Los Muertos" Reception

It was our pleasure to host to more than 200 guests at our Dia de Los Muertos IMEX Reception this year. Thank you to all of our customers and friends who were able to join us for this fun and entertaining event.

BOOK YOUR NEXT MEETING OR EVENT



Mexico's Award-Winning Hotels & Resorts

