



ALHI & Posadas Partnership Expands with 11 Additional Members in Latin America

ALHI increases their Latin American presence with leading independent Posadas brand to offer more luxury hotels & resorts throughout Mexico and the Dominican Republic

DALLAS, TX. (January 21, 2020) Associated Luxury Hotels International (ALHI), the leading global sales force connecting the world's most prestigious hotels and resorts, cruise ships and destination management companies (DMCs) to the meetings, incentives, convention and exhibitions (MICE) industry, is pleased to announce their expanding partnership with Posadas, the parent company of Fiesta Americana Grand Meetings Mexico.

Posadas has built a strong reputation in Latin America and is known for its unparalleled hospitality that pays homage to the destinations they represent. As ALHI aims to increase international MICE business, the two brands are expanding their ties to add 11 additional Posadas properties into the existing ALHI portfolio, with a total of 15 Posadas properties in strategic locations around Mexico and the Dominican Republic.

"There couldn't be a more exciting time to grow our partnership with this leading independent hotel brand as they expand their reach in additional luxury markets beyond Mexico," said Michael Dominguez, president and CEO of ALHI. "As their dedicated luxury global sales organization, we will be able to strategically educate customers about the portfolio, increase brand awareness and book MICE business by leveraging ALHI's global sales network."

Plan Your Next Experience in the Gateway to Latin America with ALHI & Posadas:

- Expanding the portfolio now offers planners the best of Mexico's landscape with thriving urban locations, Caribbean breezes, championship golf courses, bespoke cultural experiences and out-of-the-ordinary luxury destinations.
- A meeting planner's paradise can be found in Mexico as their tourism destinations continue to outrank other cities in Latin America for best meeting planner cities.
- Planners booking Posadas Mexico locations will find competitive pricing, ease of access - 2017 marked one million additional seats to Mexico and 20 additional international direct flights – specialized amenities and a wealth of first-class activities.

Posadas' Newest Hotel Openings offer the best of the Dominican Republic

- Posadas expansion into the Dominican Republic will mark the first ALHI members in the country to offer meeting planners.
- Posadas is strategically opening three resorts in the region's most desired locations that offer varied landscapes from white sand beaches to lush mountain ranges, championship golf courses and more.

- With eight international airports, the Dominican Republic is the best-connected Caribbean destination and currently one of the most desired destinations for a combined business and leisure trip due to the competitive pricing and abundance of activities.

“ALHI and Posadas have forged a dynamic partnership where two esteemed companies are strongly aligned and combining efforts to develop international group business. ALHI’s global sales organization will now have access to even more of our leading hotels and resorts throughout Mexico and now the Dominican Republic, with the opening of our very first Dominican Republic resort, *Live Aqua Beach Resort Punta Cana*,” David Manzella, senior vice president of sales and marketing, Posadas USA, Inc.

ALHI Posadas Members in Mexico

- [Live Aqua Beach Resort Tulkal \(Opening 2021\)](#)
- [Fiesta Americana Tulkal Riviera Maya \(Opening 2021\)](#)
- [Live Aqua Boutique Resort Playa del Carmen](#)
- [Live Aqua Urban Resort México City](#)
- [Live Aqua Urban Resort San Miguel de Allende](#)
- [Live Aqua Beach Resort Cancun](#)
- [Grand Fiesta Americana Coral Beach Cancun](#)
- [Grand Fiesta Americana Los Cabos All-Inclusive](#)
- [Grand Fiesta Americana Puerto Vallarta All-Inclusive](#)
- [Grand Fiesta Americana Chapultepec Mexico City](#)
- [Fiesta Americana Condesa Cancun All-Inclusive](#)
- [Fiesta Americana Puerto Vallarta All-Inclusive](#)
- [Fiesta Americana Cozumel All-Inclusive](#)

ALHI Posadas Members in Dominican Republic

- [Live Aqua Beach Resort Punta Cana \(Opening March 2020\)](#)
- [Grand Fiesta Americana Punta Cana Los Corales \(Opening 2021\)](#)

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About Associated Luxury Hotels International:

Associated Luxury Hotels International (ALHI) serves as a global sales organization (GSO) for its exclusive membership of the world’s most distinguished independently operated or owned hotels and resorts, cruise ships and DMCs within the meeting, incentive, convention and exhibition (MICE) marketplace. With a dedicated GSO team of nearly 80 professionals located among 26 offices across North America and Europe; ALHI delivers personalized service and

connectivity to a select membership of over 250 luxury properties located worldwide. As an extension of its members, ALHI provides unparalleled solutions for meeting and event professionals by identifying and presenting a variety of options based on desired attributes that will create a successful program. Dedicated to the company vision for over three decades, ALHI strives to be intentionally different by offering an exclusive portfolio that embodies an independent spirit and commitment to excellence that consistently earns the most notable accolades in the meeting and events industry.

For more information, visit www.alhi.com.

About Posadas, Fiesta Americana Grand Meetings Mexico:

Fiesta Americana Grand Meetings Mexico is the Group and Incentives brand for Mexico's leading portfolio of hotels and resorts, leveraging the experience of Hotelera Posadas, the #1 hotel operator in Mexico. With over 180+ hotels in 60 beach and city destinations in Mexico, we offer a unique, customized experience for meetings and events across a diverse range of destinations that is unparalleled in the industry today.

At Fiesta Americana Grand Meetings Mexico, we know that no two meetings are the same. Each one requires a unique mix of environment, facilities and logistics. That's why we offer premier hotels designed to meet a wide variety of needs, from complex large-scale sales meetings to association conferences and incentive events. Whichever hotel you choose, you can count on our exceptional facilities, spectacular scenery, and warm, Mexican hospitality to ensure your meeting's success, all in our incomparably grand style.

We feature four distinctly different meeting hotel brands—Live Aqua, Grand Fiesta Americana, Fiesta Americana and The Explorean—in six spectacular settings: Cancún, Cozumel, Los Cabos, Puerto Vallarta, Playa Del Carmen and our City Collection ... with more to come, to include exciting new openings in 2020 and 2021 in Punta Cana, Dominican Republic and Chemuyil, Riviera Maya Mexico.

For more information, visit fiestamericanagrand.com/meetingsmexico

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