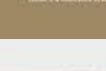


Fiesta Americana Grand Meetings Mexico & Beyond offers a unique portfolio of distinctive properties in some of the most sought-after destinations in Mexico and beyond.



## What's New

### The Revival Continues...

OPTIMISM FOR 2021 & BEYOND ABOUNDS AT OUR GRAND FIESTA AMERICANA CORAL BEACH CANCUN ALL INCLUSIVE SPA RESORT EDUCATIONAL SUMMIT

On December 3rd-December 6th, clients, guests and our incredible partners came together and returned to business safely to experience all that Cancun and the Riviera Maya/Tulum have to offer, from our three exceptional resorts in Cancun to our soon-to-be Tulkal complex and resorts near Tulum.

In addition to the resort tours and visits, the summit was highlighted by engaging presentations that marked a positive look ahead and a heightened interest in our world-class hotels, Mexican hospitality and exceptional service. Attendees left with a new understanding of our recent developments/openings, economic advantages and planning tools to prepare for brighter days ahead, and ideas to enhance their overall program quality in 2021 and beyond.

We'd like to give a very special thanks to Mike Dominguez, CEO-ALHI, Associated Luxury Hotels International our Featured Guest Speaker and our other Co-Sponsors who helped make this event such a success!

SEE MORE



## Featured Destination

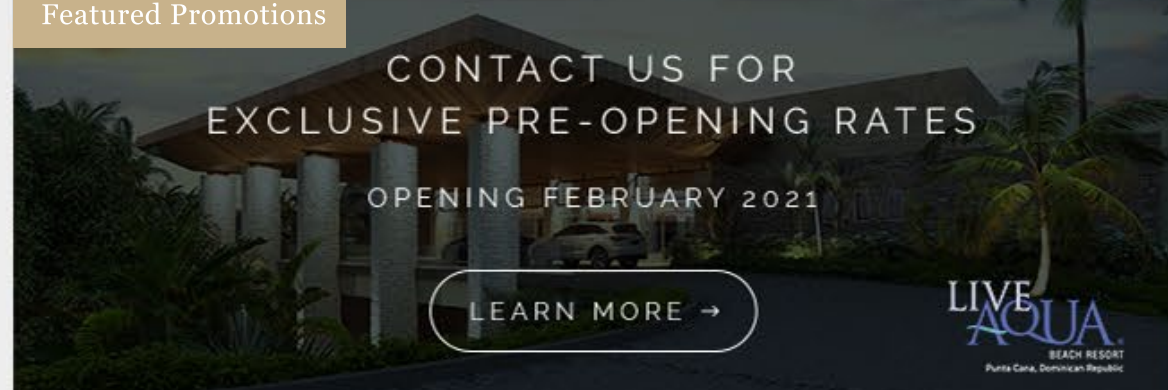
### Tulum/Riviera Maya – A Destination Beyond Compare

This formerly quiet destination has become a hot spot for travelers and groups and provides the perfect setting for our all-new Tulkal complex near Tulum where we were able to have a full hard hat tour during our December Educational Summit of Live Aqua Beach Resort Tulkal, Fiesta Americana Tulkal and the Tulkal Convention Center all opening in 2021.

Tulum has grown into a coveted spot for luxury travelers; however, it still tempts vacationers and groups who remember when this tucked-away jewel of Mexico's east coast was more of a secluded getaway.

In Tulum, visitors will find some of the best-preserved Mayan ruins in the Western Hemisphere, ruins that have the cerulean waters of the Caribbean Sea as a backdrop. And there are other out-of-this-world wonders, including several cenotes (or underground water-filled caverns) and bioserves. As an added plus: Tulum continues to be the tiny, quiet alternative to the other Riviera Maya resort areas.

EXPERIENCE TULUM



## Happy Holidays

### Celebrate the Holidays and New Year with a Traditional Mexican Cookie Recipe

Mexican Cinnamon Sugar Cookies or Polvorones de Canela are a traditional Christmas cookie in Mexico. This is a favorite quick and easy recipe for delicious happiness.

Melt-in-your-mouth Mexican Cinnamon Sugar Cookies fill your home with the spicy cinnamon fragrance reminiscent of the holidays.

#### INGREDIENTS

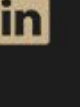
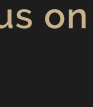
|                                 |                        |
|---------------------------------|------------------------|
| 2 3/4 cups all purpose flour    | 1 1/2 cups sugar       |
| 2 teaspoons ground cinnamon     | 1/2 cup shortening     |
| 1/4 teaspoon salt               | 2 eggs                 |
| 1/2 cup salted butter, softened | 1 teaspoon baking soda |
| 2 teaspoons cream of tarter     | 2 tablespoons sugar    |

#### INSTRUCTIONS

1. Set the oven to preheat at 400 degrees F.
2. Mix the butter, eggs, shortening, and 1/2 cups of the sugar with an electric mixer on medium speed until creamy or about 1 to 2 minutes.
3. Sift together the flour, cream of tartar, baking soda and salt. Add it into the shortening mixture.
4. Mix the 2 tablespoons of sugar with the cinnamon in a small bowl or on a small plate.
5. Roll about a tablespoon of dough (more or less) into 1 1/2-inch balls, and roll them in the cinnamon-sugar. Set them about 2 inches apart on an ungreased cookie sheet.
6. Bake until the cookie edges set, but the centers are still soft. That should be about 8-10 minutes, depending on your oven. Cool on wire racks.

ENJOY!

## Mexico's Award-Winning Hotels & Resorts



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