## FIESTA AMERICANA GRAND MEETINGS MEXICO & BEYOND IS PLEASED TO ANNOUNCE THE NEWEST ADDITION TO OUR SALES TEAM – CHAD GIGER

Please join us in welcoming Chad to the Posadas Family as our Regional Director of Sales for the Northeast and Mid-Atlantic Markets!



Chad Giger is a tenured hospitality professional over 20 years of hotel and resort experience, including more than 8 years of leadership experience as a Director of Sales and Marketing. Most recently and prior to joining, Fiesta Americana Grand Meetings Mexico & Beyond/Posadas, Chad has worked in several Senior and Regional sales positions handling the Northeast and Mid-Atlantic markets for both, Independent Luxury Resorts and Hilton Hotels.

Chad's passion for selling resorts came from his time spent living and selling two upscale resorts in the Florida Keys. Although a native to Pittsburgh, PA, Chad immediately fell in love with the concept of selling a unique destination experience to his customers, so they too could embrace the local culture, while hosting a successful meeting. In joining Fiesta Americana Grand Meetings Mexico & Beyond/Posadas, Chad is most excited about the unparalleled service and attention to detail he can offer his clients, while delivering a truly bespoke meetings and event experience. "In a world that continues to change, I truly believe in the power of travel and creating life-long memories and experiences. Representing this truly unique collection of resorts and embracing the idea of in-person events, will only help us all continue to grow and flourish. After the last two years, we all need some sunshine and some laughs, and our Hotel and Resorts can deliver exactly that."

Chad attended Mercyhurst College, where he got his BA degree in Hotel Restaurant Management. After Graduation, Chad made several moves but ended up back home in Pittsburgh in 2007 to be with his family. He met his wife, Kelly, who also works in the hotel industry as a Director of sales and Marketing and the two still reside in Pittsburgh.

CONTACT US

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Mexico's Award-Winning Hotels & Resorts















